

Optimize your online presence with a professionally-designed website



Here's how it works:

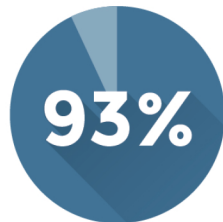
1. You tell us a little about your business, your ideal customers and your goals.
2. Our team designs a responsive website up to 10 pages using the most up-to-date technology and best practices.
3. Your search engine optimized website is delivered within a few weeks and you have access to a dashboard to track results.



What is Search Engine Optimization (SEO)?

Once you have a website, it must be found by search engines. In fact, 97% of consumers use the web to search for local businesses.⁴ On-page SEO makes it easy for search engines like Google, Bing and Yahoo! to find your website and list it for free.

Do you rely on word-of-mouth, business cards, direct mail, and other traditional methods to reach customers? Invest in your business's website to reach new, digitally savvy customers.



Google reports that 93% of people who use a mobile device for research go on to make a purchase.¹ Whether they're shopping or just looking for an address and phone number, having a responsive online presence is one of your most important assets.

You don't have to be a tech professional to have a great website for your business. For a low start up cost and monthly hosting fee, you can be online in just a few weeks. Use your professionally designed website to:

- Communicate what's unique about your company no matter what device your customer is using – smartphone, tablet or computer. 46% of internet users say a website's design is the leading indicator of company trustworthiness.²
- Support a wide variety of other marketing initiatives. 42% of consumers consider mobile to be the most important resource in their purchase process.³
- Monitor traffic and understand which search engine optimized content engages customers. 50% of consumers who search for a local business on their mobile device visit a store within a day.¹

Ask your sales rep how to get started so you can reach a broader audience, strengthen relationships and build trust with your website. Want a custom package? We can design a proposal based on your unique business needs.

Sources:

¹"I-Want-to-Go Moments: From Search to Store," Google, 2015; ²Stanford Persuasive Technology Lab, 2013; ³3rd Annual U.S. Mobile Path-to-Purchase Study," xAd, 2014; ⁴"Google My Business