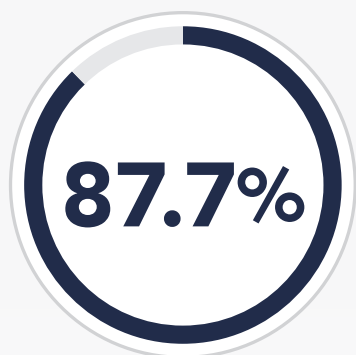


# A TURNKEY DIGITAL MARKETING PACKAGE!

REACH YOUR IDEAL CUSTOMERS ON ANY DEVICE!



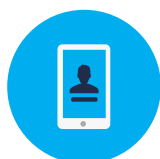
of native ads will be purchased programmatically in 2020.<sup>2</sup>

## YOUR CUSTOMERS ARE ONLINE — ARE YOU?



### Leverage the power of video

Want to take advantage of the power of sight, sound, and motion? We'll build online video ads for you that can run before, during, or after video content on thousands of sites.



### Go mobile

Reach potential customers in your neighborhood with ads on their mobile devices.



### Get social with Facebook and Instagram

Access the combined 2.2 billion active monthly users on Facebook and Instagram<sup>1</sup> with targeted social ads seamlessly delivered on desktop and mobile. Segment your audience by location, age, interests, and other variables. Use social ads to promote your social pages or send visitors to your website.



### Be native

Deliver your marketing message to users who are consuming content appropriate for your ad. Reach your audience on platforms they are already engaged with every day — without disrupting their viewing habits.



## Digital advertising is potentially confusing and complicated, but we offer a comprehensive digital marketing package that makes it easy!

Our team will work with you to:

- Tailor a media plan for your budget. You can even retarget customers who visit your website and travel to another site and remind them to come back to your website.
- Use the latest technology and trends to create a custom package of ads and a lead generation landing page that work across desktop and mobile devices.
- Use deep targeting data and programmatic buying methods to find and bid on impressions to reach your ideal audience across thousands of sites and apps. Our media-buying team optimizes your budget throughout your campaign run.
- Have your brand and message reach your target audience, with trackable results on a campaign dashboard.

We provide the same complete digital marketing solution that high-end agencies do, at a price that makes sense for your business!

Source: <sup>1</sup> "Advertisers Spend More on Native, but Favor the Same Formats", eMarketer, 2019; <sup>2</sup> "Scandals and teen dropoff weren't enough to stop Facebook's growth", Business Insider, 2019.