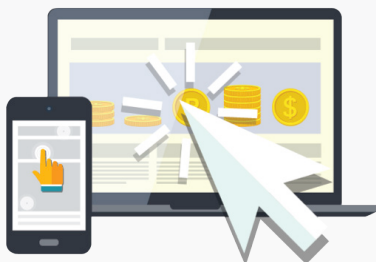


# GOOGLE PPC CAMPAIGNS

CUSTOMERS ARE SEARCHING ONLINE FOR YOUR PRODUCTS – BUT WILL THEY FIND YOU?



Businesses Using Google's Location Targeting in their Search Campaigns are Seeing Positive Results



of businesses report increased sales



report growth in their customer base



report engaging directly with their customers

Search engines like Google are your customer's first stop in finding local businesses. Our full-service solution makes it easy for you to gain access to the most common way people search for products, services, and information today. A Google pay-per-click (PPC) campaign is a great way to get in front of your local audience.



Increase opportunities for your target audience to see your company's offerings and make local purchases.



Location-based ads are useful to consumers. In fact, using location data continues to increase the effectiveness of marketing and advertising campaigns.

## GETTING STARTED IS AS EASY AS 1-2-3!

### STEP 1

Tell us about your business, ideal customers and goals, then our team of experts designs the best campaign for your budget.



### STEP 2

Our search experts create and setup your campaign and optimize it to maximize return on investment (ROI).



### STEP 3

Your brand and message reaches your target audience, and you can view the results on your dashboard anytime.

