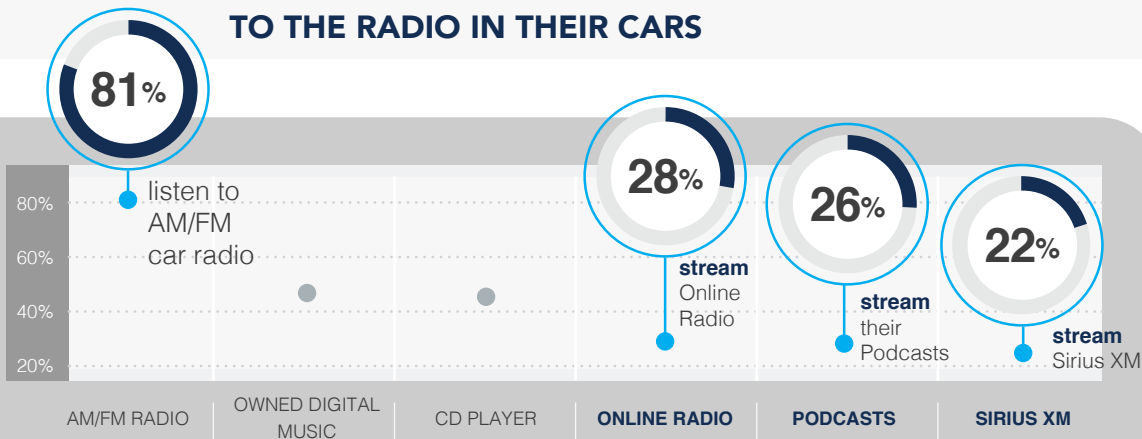


Benefit from the same real-time decision tools and detailed reporting you have for your video and cross-device campaigns. It's the perfect marriage of targeting and technology, and it fits right into your media strategy.

STREAMING PLATFORMS PREVAIL WITH PEOPLE THAT LISTEN TO THE RADIO IN THEIR CARS



WITH PROGRAMMATIC AUDIO ADVERTISING, YOU CAN TARGET AUDIENCES BY:



REACH TARGETED LOCAL AUDIENCES LISTENING TO THE LARGEST ONLINE AUDIO ENTERTAINMENT PROVIDERS.

pandora **Spotify** **SOUNDCLOUD** and others.



The average streamer spends

1,007
minutes per week

listening to online radio

Note: US; 2010 to 2019; 12 years and older; 2,000; listening to AM/FM radio stations online and/or listening to streamed audio content available only on the Internet