

BOOST CUSTOMER CONVERSIONS WITH E-COMMERCE

DELIVERING FUNCTIONALITY THAT YOUR CUSTOMERS DEMAND

The pandemic has driven e-commerce demand more than any other time in history. With lockdowns, social distancing, and shoppers making every effort to avoid crowds, it's no surprise that e-commerce has seen a 129% year-over-year growth in U.S. and Canadian orders, and 146% growth in all online retail orders. This monumental shift in consumer behavior underscores the necessity of e-commerce in any digital marketing campaign.

Make it convenient for your customers to purchase your products with our new e-commerce solution. Our solution can be seamlessly integrated into your existing website or social media campaign.

40%
INCREASE

US e-commerce channel ad spending will have an increase of nearly 40% in 2020 to more than \$17 billion

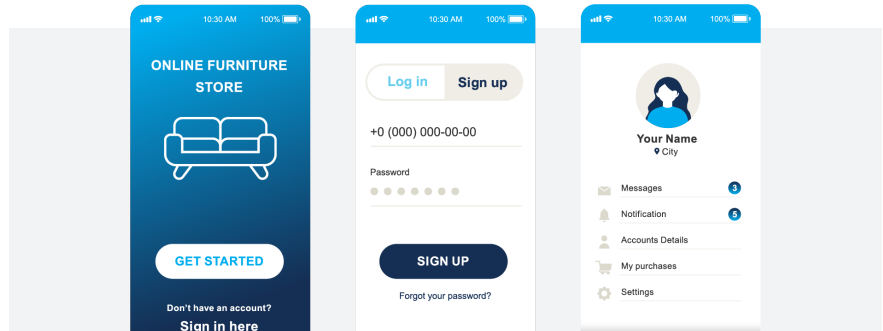
30%
GROWTH

US e-commerce growth is at more than 30% and has accelerated an online shopping shift by nearly 2 years

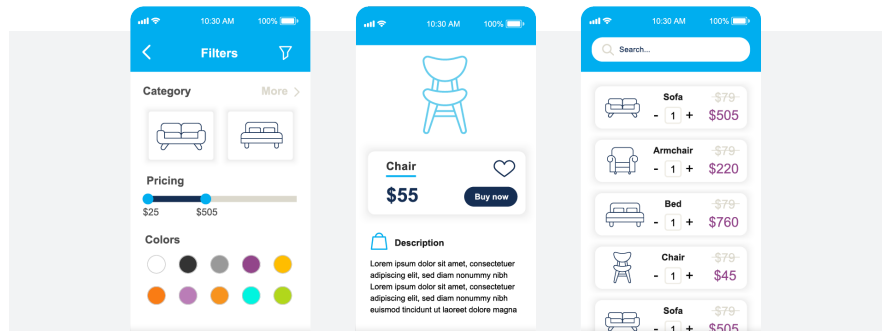
E-COMMERCE FEATURES

Perfectly tailored to fit your needs

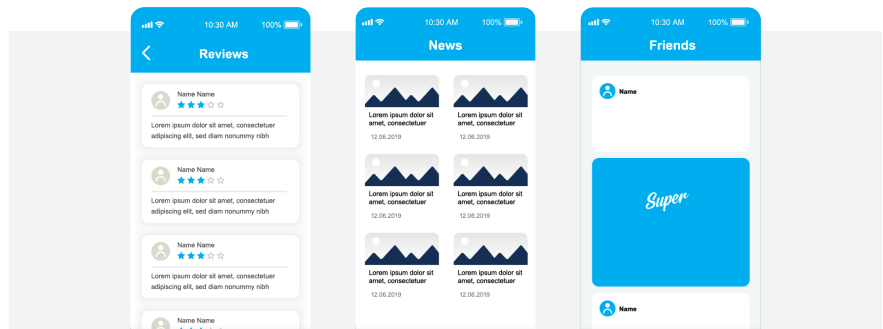
- Manage your store with a user-friendly interface even while on the go



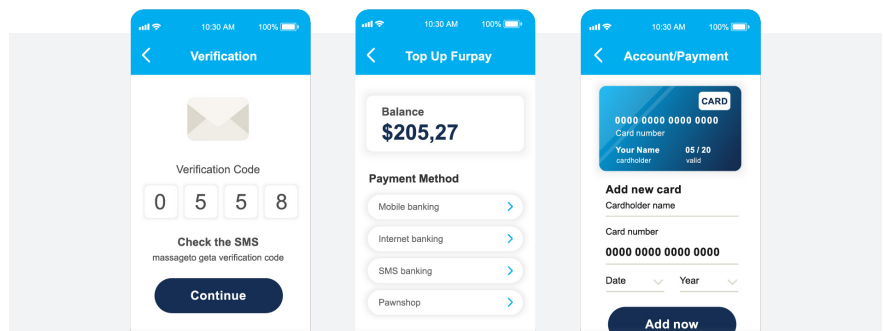
- Enjoy inventory management at your fingertips



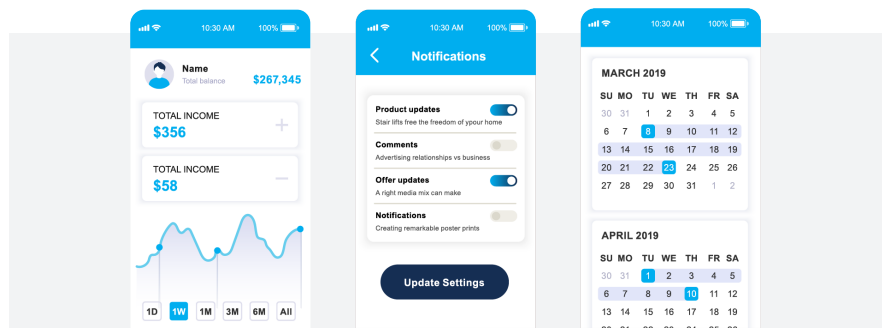
- Magnify the visibility of your products, and present an easy way for customers to purchase them



- Add store features and other functionalities using third-party apps



- Have the freedom of focusing on your business, as we'll help set things up and handle the technical side



STOREFRONT OPTIONS

SET UP YOUR ONLINE STORES IN ANY OF THE FOLLOWING:



EXISTING WEBSITE



FACEBOOK PAGE



ONLINE
MARKETPLACES

NO INVENTORY REQUIREMENTS

There are no inventory requirements to move forward with your online store - all you need to do is fill out the intake form and we'll do the rest! You also have the option to take advantage of a Google Merchant account for easy ad integration and management if you would like to advertise with Google Shopping ads. You can use the integration between your store and Google to run a hands-free promotion of your products and connect with even more customers.

AVAILABLE PACKAGES

NO MATTER WHAT PACKAGE YOU SELECT, OUR E-COMMERCE SPECIALISTS WILL HANDLE THE SET UP FOR YOU, FROM A-TO-Z:



VENTURE

- Your store can contain up to 100 products in your catalog
- Capable of selling digital products (e-books, audio, videos, etc.)
- Compatible with Facebook and Instagram
- On-the-go management with our mobile app for iOS and Android
- Advanced SEO tools
- Can set up discounts
- Enhanced store functionality with the App Market



BUSINESS

All Venture features plus the following:

- Your store can contain up to 2,500 products in your catalog
- Product filters that give customers access to various search criteria
- Display product variations (colors, sizes, etc.) and set up a stock limit per item
- Multilingual catalog
- Editable order details (if a customer placed a wrong order)
- Can track abandoned carts with automatic recovery emails for the shoppers
- 2 staff accounts for employees or partners who will manage the store with you



UNLIMITED

All Business features plus the following:

- Your store can contain an unlimited number of products in your catalog
- Up to 100 staff accounts

A do-it-yourself (DIY) option is also available for this product. Connect with your sales rep to learn more.